

# Solus Newsletter Advertising Material Specifications

## Newsletter ad unit

01 Solus Showcase – hero

## Requirements

Logo: EPS or PNG

Headline: 15–60 characters

Copy: 300–1400 characters

Image: Clean image @ 150 ppi  
(displaying 650 W x 433 H pixels)

URL: Link to a page on Selector or external website

Leaderboard

650 W x 168 H pixels

JPG, PNG, animated or static GIF

URL: Promoted item's web address

## Solus Showcase features

**Copy** Copy will be edited to our 'house style' and the graphic presentation of the newsletter and text may be cut to length if it exceeds the word limit.

**Images** JPG, PNG and static or animated GIF @ 150 ppi. Image must be clean, i.e., does not include logos or text.


**Animations** If using animated GIF, please ensure your offer and call to action are in the first frame, as Microsoft Outlook will not play the animation beyond this point. Other email clients will play your animation as normal.

## Delivery instructions

**Send method** An email including an upload link and delivery instructions will be sent to you closer to the deadline.

## Terms and conditions

Advertising and material supply is subject to Architecture Media's advertising terms and conditions. For more information: [architecturemedia.com/media-kit](http://architecturemedia.com/media-kit).



**selector** Showcasing  
**HI-MACS®**  
Acrylic Solid Surface

**Laminex reveals new HI-MACS® Solid Surfaces colour range**  
HI-MACS®

Laminex is now the exclusive Australian distributor of HI-MACS® Acrylic Solid Surfaces, manufactured by global surfaces leader LG Hausys. To celebrate, they are launching a new range of 66 solid surface colours including 36 that are brand new to the Australian market. There are also eight whites available at entry level pricing, allowing you to select the right shade for your project, while maintaining budget.


The new palette was specifically curated to meet contemporary Australian design requirements. Highlights include nine beautiful marble-look colours from HI-MACS® Marmo Collection, eight textural concrete-look colours from the Concrete Collection, an extended whites and neutrals palette with colours such as deep muted Evergreen, and the Ultra Intense Series, which delivers excellent thermoforming performance and enables the creation of tight radiuses in dark surfaces with almost no whitening effect and reduced visible scratching.

For architects and designers, this represents a dramatic increase in the breadth of options when specifying solid surfaces for both residential and commercial applications.

HI-MACS® offers a nonporous surface that's hygienic, waterproof, stain repellent, highly durable and easy to clean. It can be specified in a variety of sizes and thicknesses, and being thermoformable, it can be used to bring to life the most creative designs, shapes and three-dimensional forms, with a smooth and visually seamless appearance.

HI-MACS® is made from a combination of acrylic, minerals and natural pigments, including post-industrial recycled content. It is free from silica and is both Greenguard and NSF certified.

[View more](#)



**Explore the whites range** **HI-MACS®**  
Acrylic Solid Surface

01

Solus Showcase – hero

## Production and material enquiries

Telephone: +61 3 8699 1000  
Email: [digitalproduction@archmedia.com.au](mailto:digitalproduction@archmedia.com.au)

## Advertising booking enquiries

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Email: [advertising@archmedia.com.au](mailto:advertising@archmedia.com.au)

## Solus Newsletter Advertising Material Specifications

### Newsletter ad unit

02 Solus Showcase – multi

### Requirements

Logo: EPS or PNG

1st Feature (horizontal)  
 Headline: 15–60 characters  
 Copy: 300–750 characters  
 Image: Clean image @ 150 ppi  
 (displaying 650 W x 433 H pixels)

URL: Link to a page on Selector or external website

2nd & 3rd Features (vertical)  
 Headline: 30–50 characters  
 Copy: 70–240 characters  
 Image: Clean image @ 150 ppi  
 (displaying 308 W x 205 H pixels)

URL: Link to a page on Selector or external website

Leaderboard  
 650 W x 168 H pixels  
 JPG, PNG, animated or static GIF  
 URL: Promoted item's web address

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**selector** Showcasing  
**ELTON GROUP**

**E veneer Prefinished sheets and panels – new Touch finish**  
 Elton Group

Unlike conventional timber polishes, the new Touch finish preserves the look and feel of the natural timber surface. The timber retains the beauty, texture and warmth of its raw state, with the assurance of protection from fingerprints and marks that raw timber alone could not provide. E veneer Prefinished is perfect for bringing the warmth of real wood to cabinetry, doors, walls and ceilings.

[View more](#)

**Timber surfaces with a Group 1 fire rating**  
 Elton Group

WoodWall timber surfaces for walls, doors, columns and ceilings apply with the ease of wallpaper. Perfect for conforming to curved surfaces, WoodWall saves room in tight spaces and is Group 1 fire rated for public areas.

[View more](#)

**No-added-formaldehyde plywood for healthy interiors**  
 Elton Group

This lightweight plywood is made with FSC-certified timber and an innovative, non-toxic, soy bonding system. It is a healthy solution for hospitals, houses, schools, childcare centres, mobile homes and more.

[View more](#)

**Bringing Nature to Space** **ELTON GROUP**

02  
 Solus Showcase – multi

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