

# Newsletter Advertising Material Specifications

Newsletter ad unit	Dimensions (pixels)	Material summary
<b>01</b> Horizontal advertorial feature	N/A	Headline: 30–50 characters Copy: 150–180 characters Image: 630 W x 474 H pixels @ 72 ppi, clean image Clickthrough URL: Promoted product's web address
<b>02</b> Vertical advertorial feature	N/A	Headline: 30–50 characters Copy: 150–165 characters Image: 630 W x 474 H pixels @ 72 ppi, clean image Clickthrough URL: Promoted product's web address
<b>03</b> Leaderboard	650 W x 168 H	@ 72 or 150 ppi. JPG, PNG, static or animated GIF

## Advertorial requirements

All advertorials are produced by Architecture Media and require the following materials:

<b>Heading</b>	Up to 50 characters.
<b>Body text</b>	Up to 180 characters horizontal, 165 characters vertical. Text will be edited to 'house style'.
<b>Image</b>	Minimum 630 W x 474 H pixels @ 72 ppi. Some image cropping may occur. Images cannot contain text or logos.
<b>URL</b>	Click through URL to the product on your website.

## Leaderboard requirements

<b>Images</b>	Minimum 650 W x 168 H pixels @ 72 or 150 ppi. JPG, PNG and static or animated GIF.
<b>Animations</b>	If using animated GIF, please ensure your offer and call to action are in the first frame, as Microsoft Outlook will not play the animation beyond this point. Other email clients will play your animation as normal.
<b>Size</b>	Maximum file size 400 KB.

## Delivery instructions

<b>Send method</b>	An email including an upload link and delivery instructions will be sent to you closer to the deadline.
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## Terms and conditions

Advertising and material supply is subject to Architecture Media's advertising terms and conditions. For more information: [architecturemedia.com/media-kit](http://architecturemedia.com/media-kit).



### A contemporary, high quality and sustainable design

London architects ESA chose Corium for its ease of installation at height and extensive colour and texture offering. Hercules House was transformed into the Park Plaza Hotel.

[PGH Bricks and Pavers](#)

**01**  
Horizontal advertorial feature



### Vinyl Clamp – perfect for hospitals and kitchens

This innovative range allows the use of a linear grate in a vinyl floor environment. Made from 316 Stainless Steel with a screw-down flange – only from Stormtech.

[Stormtech Architectural Drainage](#)

**02**  
Vertical advertorial feature



**03**  
Leaderboard

Visit website: [architectureau.com](http://architectureau.com)

## Production and material enquiries

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