selector

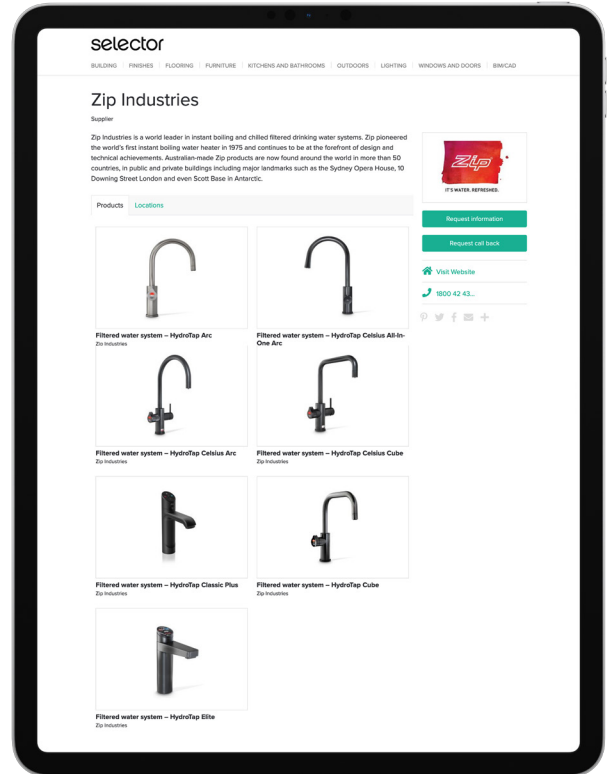# Company Page and Product Listing Material Specifications

Submission of company and product information is via the Selector Publishing Centre selector.com/pc. You will be sent a login and password to access the portal and manage your content. The information below is to help you with the preparation of your material.

Company page information

Company website	The URL of your company website.
Full company description	Up to 1,000 characters (80-140 words) describing your company including a brief overview of the types of products you supply.
Short company description (meta description)	Up to 250 characters (20-30 words) describing your company.
Hero image/video	Choose a hero image or video for your company page. Enter the URL of a YouTube or Vimeo video or add a clean high-quality image (minimum 1200 pixels wide) that does not contain text and/or logos.
Logo	Company logo and head office address.
Enquiry contact	Contact name, email address and phone number of the person who will receive user enquiries.
Account contact	Contact name, email address and phone number, of the person responsible for the account.

Terms and conditions

Advertising and material supply is subject to Architecture Media's advertising terms and conditions. For more information: architecturemedia.com/media-kit.

Visit website: selector.com

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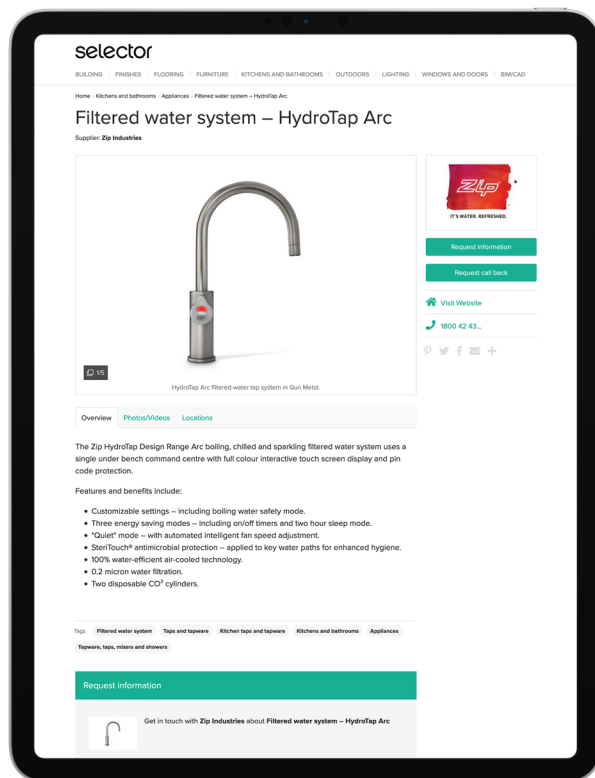## Company Page and Product Listing Material Specifications

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Product listing information

Product page name   Up to 60 characters. Please follow our naming convention: Generic product description - Product name e.g. Porcelain tiles - Caesar Inner.

Website   The URL for the specific page on your website related to your product.

Product description   A clear description of your product and its features and benefits. Character minimum is 250, maximum is 1,300. Text will be edited for style and length.

Short product description (meta description)   Up to 300 characters describing the product.

Video   High-quality YouTube or Vimeo video (minimum 480p resolution)

Images   Up to 5 clean high-quality images per product (minimum 1,200 pixels wide) that do not contain text, logo or watermark.

Supporting documents   Up to 5 PDF documents for Selector users to download (brochures, flyers, data sheets). Maximum file size is 10MB.

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Visit website: selector.com

Production and material enquiries

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